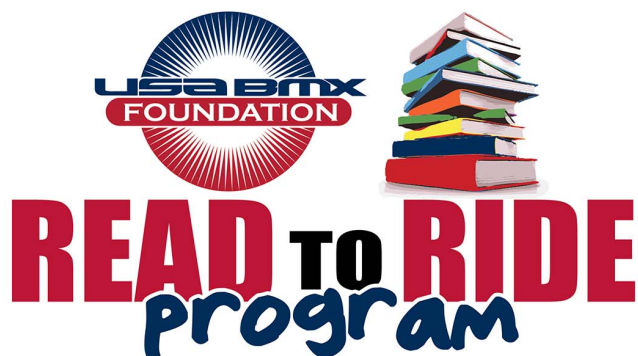
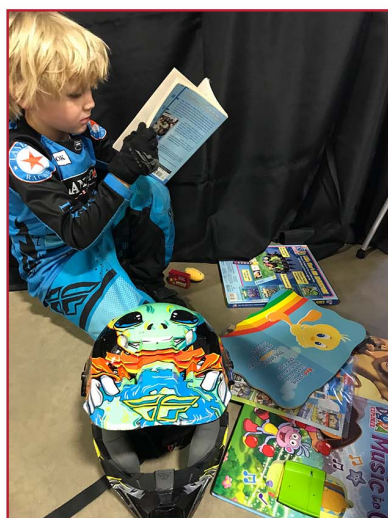


# LOOKING FOR A READING INCENTIVE PROGRAM THAT YOU STUDENTS WILL LOVE?



The USA BMX Foundation Read to Ride Program is designed to encourage, motivate, and inspire young people to develop their reading skills during non-school hours, and to combat learning loss.

From books and magazines to comics, e-reads to newspapers, we believe that reading promotes imagination and gives children the opportunity to visit far away worlds and imagine new ones of their own.



## THIS USA BMX FOUNDATION SANCTIONED PROGRAM INCLUDES:

- ★ Customizable program for any time of the year.
- ★ Prizes for the top readers.
- ★ Winner receives a Moongoose Bike & helmet
- ★ Each participant receives a Certificate of Accomplishment and a One-Day Membership to USA BMX.
- ★ National Recognition for the school with the highest total of minutes read.



## CUSTOMIZABLE:

Read to Ride is customizable and can be implemented any time of the year. Some schools may implement the program during Spring or Holiday Break, while others may use it during the Summer months or in an after school program. Some schools may run the program as a school-wide effort, while some may run it across multiple grades. The end goal is to create an environment that spawns proficient readers. As every learning environment is different, it is up to the librarians, teachers, and administrators to select the best format in which to run the program.

## LET'S READ:

Readers track and log minutes read online or through their school liaison. Children can read independently or they can be read to by a parent/guardian.

## PRIZES:

The top reader from each school receives a BMX bike and helmet from **mongoose** and USA BMX Foundation.

Top readers from each age/grade will receive:

- |            |                        |
|------------|------------------------|
| 1st place: | Mongoose Bike & Helmet |
| 2nd place: | Moongoose Scooter      |
| 3rd place: | Mongoose merch pack    |



## GET INVOLVED:

The USA BMX Foundation Read to Ride Program is \$500 per school or library which includes all prizes and awards, the grand prize BMX bike and helmet, as well as promotional materials (posters and flyer templates).

Each student will also receive a Certificate of Accomplishment and a free one-day membership to USA BMX.

For more information or to order the USA BMX Foundation Read to Ride Program for your school, contact [programs@usabmxfoundation.org](mailto:programs@usabmxfoundation.org)